# University of Jamestown 2014-2015

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Greetings!

Welcome Ambassadors
We are excited to welcome you to the Jimmie Ambassador organization. As an ambassador for University of Jamestown, you will play a very valuable role in the recruitment of future students. The primary goal of an ambassador is to provide prospective students the opportunity to explore University of Jamestown through the eyes of a current student, and also to serve as a link between prospective students, current students, administration, faculty, alumni, and friends. By sharing your time and experiences with others, you help promote the true spirit of University of Jamestown.

In this handbook, you will find guidelines to most of the responsibilities you have as an ambassador. Also included is information about the college and admissions to share with prospective students.

Keep this handbook close because you are expected to thoroughly read it, as it contains information you need to successfully be a Jimmie Ambassador. It is important that you have a strong understanding of where to find needed information. This handbook is extremely important to your success! Please make this handbook your own - so feel free to mark it up and take notes right in it. We hope that throughout the year you will refer to the handbook whenever necessary.

Thanks
The admissions and administrative staff are grateful for the time and effort you will give to the Jimmie Ambassador organization. In return, we hope that you have the satisfaction of knowing you assisted in the advancement of University of Jamestown.
Job Description
University of Jamestown Jimmie Ambassador

RESPONSIBILITIES:
- Give informative and personalized campus tours to prospective students and their families
- Escorting prospective students and family to faculty and coach visits and/or taking them to a meal in the dining center
- Represent University of Jamestown in a positive manner at all times
- Attend all training sessions
- Attend all meetings and special events
- Arrive on time for all scheduled tours, meetings, and special events
- Write timely thank you cards to prospective students after visiting campus
- Work in cooperation with other campus offices to promote University of Jamestown

SKILLS AND EXPERIENCE PREFERRED:
- Strong knowledge of University of Jamestown
- Ability to speak English clearly
- Ability to organize and present facts in a concise and persuasive manner
- Ability to converse effectively with prospective students and their families
- Ability to build a strong, informative, and personalized tour
- Must be in good social and academic standing
- Must maintain a 2.25 cumulative GPA to remain in program

SCHEDULE/HOURS:
- Meeting and special events calendar are provided in the Jimmie Ambassador handbook
- Notice will be given via email or phone generally 24 hours in advance of tour request
- Tours will be 45-50 min. long

COMPENSATION:
- Jimmie Ambassadors will earn $10 for each tour experience (regardless of time commitment) they give, provided they complete the following in a timely manner (no later than one week following the tour):
  - Complete the online Jimmie Ambassador Tour Electronic Ticket at http://www.uj.edu/current-students/ambassador-tracker
  - Save this in your favorites on your computer!
  - Write a thank you card to the prospective student and their family

The Jimmie Ambassador program will also provide you with great experiences, the opportunity for solid references, and it will look great on your resume.

University of Jamestown’s Jimmie Ambassador program is a public relations organization of approximately 40-50 students who assist in the promotion of the university to prospective students and their families. Emily Wolff, Campus Visit Coordinator will serve as advisor for the organization.
Jimmie Ambassador Contract

You were selected to be a University of Jamestown Jimmie Ambassador because we think you are GREAT! Since we believe you’re an important part of the success of this program we are expecting a lot from you. There have been many changes to the ambassador program including the implementation of paid tours, which is why we feel it is important that you know our expectations of YOU. *(If you fail to meet any of these expectations, you will first receive a warning and then dismissal from the Jimmie Ambassador organization.)*

**Expectation #1**
**As a University of Jamestown Jimmie Ambassador,** I understand that I am a paid tour guide for University of Jamestown and a liaison between the college and prospective students. I will give at least two tours per month and help at one event, or as needed. I represent University of Jamestown every time I give a tour of campus and will do so in a *professional and courteous* manner. I will handle each tour with *tact and sensitivity*. I will be *informed* about the college and will be excited to promote it. I will have a *conversation* with students each and every time I give a tour.

**Expectation #2**
**As a University of Jamestown Jimmie Ambassador,** I understand that I will have a strong knowledge of University of Jamestown and will review the provided Jimmie Ambassador handbook. I will follow tour suggestions provided in the manual as well as point out all required locations on campus. Along with the following handbook, I will make the tour my own. I will have a friendly, fun conversation with prospective students and their families.

**Expectation #3**
**As a University of Jamestown Jimmie Ambassador,** I understand that I must show up to give a tour when assigned. I will arrive early and be ready to greet the prospective family in the admissions office or alternate location.

If I am unable to work when assigned, I will call the appropriate admissions counselor at least 24 hours prior to the scheduled tour and I will find another Jimmie Ambassador to take my shift. If I find a substitute Jimmie Ambassador, I will contact the appropriate admissions counselor and campus visit coordinator to notify them of the agreement.

If I fail to show up for a scheduled tour without notifying the admissions counselor I will receive one verbal warning. If I receive another unexcused absence my position as a Jimmie Ambassador will be terminated.
Expectation #4  
As a University of Jamestown Jimmie Ambassador, I understand that I will follow up all tours with a thank you card to the prospective family. My thank you card will be friendly, personal, written legibly, and mailed within one week of the tour.

Expectation #5  
As a University of Jamestown Jimmie Ambassador, I understand I will follow the dress code rules. I will look professional and will not wear flip-flops, short shorts, jeans, baseball hats, etc. In warmer weather, I will wear my Jimmie Ambassador polo and nametag (which can be found prior to the tour in the Admissions office).

Expectation #6  
As a University of Jamestown Jimmie Ambassador, I understand that Emily Wolff will evaluate my performance at least once during the course of the school year. Evaluations are based on number of tours, delivery, and work performance.

I have read and understand the conditions of this contract and will participate in accordance to these specifications. I understand that in doing so, I promise to represent University of Jamestown to the best of my ability.

Date________________________________________________________

Ambassador Name (please print) __________________________________

Ambassador Signature _________________________________________

Advisor Signature ____________________________________________
Training
(The following bits of information will be helpful to you as a Jimmie Ambassador. You will be asked many questions about University of Jamestown from a wide variety of people. Though these guidelines are intended to be thorough, by no means will they answer all the questions you will receive about University of Jamestown.)

History:
- Founded in 1883 under sponsorship of the Presbyterian Church
- Transitioned to the University of Jamestown in 2013
- University of Jamestown is the oldest independent college in North Dakota

Affiliation:
- Private, liberal arts institution which has a relationship with the Presbyterian Church

Areas of Study:
- Accounting
- Addiction Counseling
- Art
- Biochemistry
- Biology
- Business Administration
  - Business Communication
  - Financial Planning
  - General Management
  - Global Business
  - Hospitality and Tourism Management
  - Marketing
- Chemistry
- Clinical Laboratory Science
- Communication
  - Convergent Media
  - Human Resources & Organizational Communication
  - Interpersonal Communication
- Computer Science
- Criminal Justice
- Elementary Education
  - Early Childhood
  - Special Needs
- Secondary Education
  - Biology
  - Chemistry
  - Composite Science
  - English
  - History
  - Math
  - Physical Education
- English
- English – Writing
  - Creative Writing
- Exercise Science
- Financial Planning and Wealth Management
- Fine Arts
• Studio Art
• Music
• Theatre
• Art History
• French
• German
• Health and Fitness Administration
• History-Political Science
  • International Studies
• Information Technology
• Management Information Science
• Mass Communication
• Mathematics
• Music
• Nursing
• Physical Education
  • Coaching
• Pre-Chiropractic
• Pre-Dentistry
• Pre-Engineering
• Pre-Law
• Pre-Medicine
• Pre-Occupational Therapy
• Pre-Optometry
• Pre-Osteopathy
• Pre-Pharmacy
• Pre-Physical Therapy
• Pre-Podiatry
• Pre-Veterinary Medicine
• Psychology
• Radiologic Technology
• Religion/Philosophy
• Spanish
• Theatre

Graduate Majors:
• Masters in Education
• Doctorate of Physical Therapy, Fargo, ND campus

Journey to Success:
• We prepare students for the future in ways other colleges don’t, we call it the Jamestown Journey to Success. It strengthens every program on campus by focusing on each student’s goals and results.
• Bottom Line—The Jamestown Journey to Success enriches the whole college experience!

Character in Leadership Program:
• Student receives a minor in “Character in Leadership” which will enhance resume and graduate school applications
• Student attends retreats, specially designed leadership and ethics courses, and seminars
Educational Philosophy:
- University of Jamestown has consistently stood for academic excellence and Christian principles
- University of Jamestown focuses on preparing undergraduates, and prepares them exceptionally well, for careers, graduate school, and professional schools

Unique Qualities:
- Low student to faculty ratio which allows students the ability to get to know their professors well (13:1 faculty: student ratio)
- 99 percent of students receive financial aid
- Free tutoring
- Full-time faculty teach the majority of classes
- Free laundry, cable TV, parking, air conditioning in all residence halls.

Environment:
- University of Jamestown overlooks a progressive city of approximately 16,000 people that offers a variety of recreational facilities and warm hospitality
- University of Jamestown’s campus is approximately 120 acres
- Enrollment is approximately 1,000 full-time students
- On average 700 out of 1,000 student reside on campus

Costs and Financial Aid:
- Please do not discuss costs, financial aid, loans, etc...
- Refer them to their respective admissions counselor

Athletics:
(In addition to varsity athletics, there are numerous intramural activities on campus.)

MEN’S VARSITY SPORTS
- Football (Shawn Frank)  
  o Larson
- Basketball (Alan Magnani)  
  o Larson
- Wrestling (Jeremy Hernandez)  
  o Hansen
- Baseball (Tom Hager)  
  o Foss Wellness Ctr 114
- Track and Field (Ed Crawford)  
  o Hansen Center  
  o Larson
- Cross Country (Ed Crawford)  
  o Hansen Center  
  o Larson
- Golf (Dustin Jensen)  
  o Taber 308
- Soccer (Tommy Nienhaus)  
  o Larson

WOMEN’S VARSITY SPORTS
- Basketball (Greg Ulland)  
  o Foss Wellness Ctr. 113
- Volleyball (Jon Hegerle)  
  o Foss Wellness Ctr. 103
- Track and Field (Jim Clark)  
  o Larson
- Cross Country (Jim Clark)  
  o Larson
- Softball (Kevin Gall)  
  o Larson
- Soccer (Nick Becker)  
  o Larson
- Golf (Dustin Jensen)  
  o Taber 308
- Wrestling (Tony DeAnda)  
  o Larson
- Dance Team
The Importance of the Campus Visit/Tour

Campus tours are one of the most important recruitment activities offered by University of Jamestown. Research supports the campus visit and tour as one of the most critical elements in the student’s (and parent’s) decision to choose a college. Like a car buyer who takes a test drive in a new car, the prospective student gets the “feel” of a campus by seeing its landscaping and architecture. In addition to these factors, prospective students are greatly interested in the students on the campus: who are they, what are they like, am I like them, and – of vital importance – will I fit in with them?

While many students may be observed walking to classes or other places on campus, YOU, the Jimmie Ambassador giving the tour, are the personal embodiment of University of Jamestown! What you say and how you act are taken as truth. Whatever you say or do has potential impact on their judgment of University of Jamestown and its students. This illustrates the importance of your accuracy, enthusiasm, honesty, and caring attitude. If they like what they see and feel about you and University of Jamestown, a level of commitment often develops which translates into completing an application and making a final decision to enroll.

Parents, too, are watching and listening carefully, probably more carefully than their children but they are looking for different qualities: the value of education for their money, safety and security of the campus, health concerns and solutions, and individual attention. The prospective students themselves may want more “soft” information such as intramurals, cars on campus, student life, etc... Parents want “hard” information such as specific costs, room assignment policies, graduation rates, etc...

The campus tour is often the first real impression a student and their families may have about University of Jamestown. As a tour guide, you are in primary control of what people hear and learn about University of Jamestown. The following information will assist you in this very important role.
Things to Know Before Giving a Campus Tour

SOME IMPORTANT CONCEPTS FOR YOU TO REMEMBER:

- Begin with a firm handshake – Greeting “Welcome to University of Jamestown”
- Introduce yourself; tell them your name, major, year, and hometown
- Don’t just talk, ask questions – gain knowledge
- Ask the prospective student questions – **MAKE THEM FEEL IMPORTANT!**
- Don’t forget the parents
- Say only what you know to be true
- Treat all questions with dignity and sincerity; avoid talking down or being sarcastic
- Respond to questions about disadvantages or problems at University of Jamestown honestly but as positively as possible
- You aren’t expected to know everything; if you don’t know something, please refer them to their admissions counselor
- Use examples from your own positive experiences
- Speak clearly and loudly enough so you are well heard and understood
- Encourage questions and be prepared to answer them
- At the end of the tour thank the student and their family, wish them a safe journey home – Ending “Thank you for visiting University of Jamestown”
- **Remember to follow up with thank you card!**

*(When showing a group of students and families campus, Please do not walk and talk. Let the group gather around before talking.)*

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Campus Tour Highlights
(Below you will find a guide to giving a campus tour. Please mention all of the key items below plus adding any of your own experiences, stories, and information. Please make this tour personalized for each prospective student and their family. Most importantly—remember to stay positive at all times.)

GENERAL FACTS TO MENTION DURING THE COURSE OF YOUR TOUR:
- All freshman residence halls are co-ed and are supplied with two beds, two desks, two dressers, and a desk
- Free laundry, cable tv, parking, and air conditioning in all residence halls
- Computers in each hall are linked to a laser printer
- Residence halls are locked 24 hours a day
- Average class size is approximately 25 students
- Student to faculty ratio is 13:1
- Free membership to YMCA/Larsen Center/Foss Wellness Center
- Faculty have a minimum of at least ten office hours a week, so they are available for students. Office hours are posted outside their offices.
- Campus security patrols campus at night

LIECHTY CENTER/TABER HALL
- Administration Building – houses admissions, financial aid, registrar, cashier, president’s office, etc...
- Used as a classroom building (3rd floor)

SORKNESS CENTER: (show only if nursing major)
- Houses the math dept., student advocacy coordinator and also the computer help desk

PAINTED ROCKS:
- Tradition at University of Jamestown for many years

WATSON HALL:
- Freshman/Sophomore Honors residence hall – Suite Style
- All residence halls are co-ed
- Women are on the 1st & 3rd floors, men on 2nd.
- Laundry room (2nd floor)
- Emily or counselor will tell you if you should show a room in Watson.

HANSEN CENTER:
- Indoor gymnasium used for varsity volleyball games and wrestling matches
- Larger student activities such as – dances and intramurals
- Housed North Dakota’s first indoor swimming pool

ORLADY HALL
- Science & nursing classrooms and offices—Opened Fall 2014
- Please Show:
  - Nursing Labs

MCKENNA-THIELSCH CENTER:
- New center for Science
• 9 million dollar facility
• PLEASE SHOW:
  o Chemistry and/or biology lab (if a science major)
    ▪ 1st floor—lower level—Chemistry
    ▪ 2nd floor—main level—Biology
    ▪ 3rd floor—2nd level—Nursing

YMCA/LARSEN CENTER/FOSS WELLNESS CENTER:
• Land is owned by University of Jamestown, therefore, JC students are given a free pass to the YMCA /Larsen Center
• Foss Wellness Center completed August 2008
• Location of most coaches offices
• PLEASE SHOW:
  o Gymnasium—Field House (expansion)
  o Fitness Center (point out racquetball courts)
  o Entrance into Wellness Center fitness area

KROEZE HALL:
• Freshman residence hall
• Men on 1st floor and women on 2nd floor
• Free laundry facility on lower level, mention the app
• Remodeled bathrooms
• PLEASE SHOW:
  o Respective bathrooms (men are on first floor, women on second)
  o Main floor lounge/lounge sections on floors

RAUGUST LIBRARY:
• Houses the career services and experiential education offices as well as the Student Media Center
• Also used as a classroom building
• PLEASE SHOW:
  o A classroom
  o Main part of the library
  o Student Media Center
    ▪ Opened in the Fall of 2008, students produce news, information and entertainment programming for a weekly newspaper, daily cable television newscast, and an Internet presence, campus radio 88.1.

VOORHEES CHAPEL:
• On national historic registry
• Thursday morning chapel services are held here
• Houses one of the largest pipe organs in the state of North Dakota

NAFUS STUDENT CENTER/ WESTMINSTER HALL:
• Level 2 plays host to various coffee house artists, dances, and other entertainers and campus events
• Offices of Student Life and Student Activities
• Knight Hall recently remodeled – Summer 2014
- **PLEASE SHOW:**
  - University of Jamestown Dining Services (Continuous dining from 7:30 a.m. to 7:30 p.m.)
  - Jimmie Java Hut

**LYNGSTAD CENTER:**
- Houses the Psychology, Education, English, Communication, Foreign Language, History-Political departments, and the learning & academic advising center (please mention FREE TUTORING!!!)
- **PLEASE SHOW:**
  - Bookstore
  - Post office
  - A classroom on 1st floor if not in use

**PRENTICE HALL:**
- Show only to transfer students
- Suite style living, four students per room
- **PLEASE SHOW:**
  - Showroom
    - Remember to knock, and please be respectful, as this is someone else’s room.

**UNRUH-SHELDON CENTER:**
- Built in 2006
- $5 million facility
- One of the most technologically advanced buildings in ND
- Houses the Business, Computer Science, and Math departments
- **PLEASE SHOW:**
  - Lobby
  - Classroom and/or conference room (if unoccupied)

**REILAND FINE ARTS CENTER:**
- Built in 2001 and is one of the premier fine arts facilities in North Dakota
- Houses the Art, Music, and Theatre departments
- Auditorium seats approximately 700 people
- **PLEASE SHOW:**
  - Auditorium (do not enter if there is a class in there – best time to show will be 10 minutes to – the top of each hour)There are classes in Reiland Auditorium 8am-9am, 11am-12pm, 1pm-2pm, 3pm to 4pm MWF and 9:30am-10:45am Tues and Thurs
  - Lobby
  - Point out Music faculty offices down the Music wing
Ambassador information is also located online at
http://www.jc.edu/currentStudents
Jimmie Ambassadors
  Job Description
  Tour Tracking Log
  Training Handbook

Campus Tour Master Keys

1322  Master Key
$1322T  Reiland, Unruh & Sheldon Center
C2  Larson Center
MA  Foss Wellness Center

Tour Tracker:
http://www.jc.edu/current-students/ambassador-tracker/
### 2014-2015

#### Semester I

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<tbody>
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<td>August 20-22</td>
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<tr>
<td>Faculty Workshops</td>
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<td>Thursday-Sunday</td>
<td>August 21-24</td>
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<td>New Student Orientation</td>
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<tr>
<td>Monday</td>
<td>August 25</td>
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<tr>
<td>Classes Begin</td>
<td></td>
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<tr>
<td>Monday</td>
<td>September 1</td>
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<tr>
<td>Labor Day – No Classes</td>
<td></td>
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<tr>
<td>Friday</td>
<td>October 17</td>
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<tr>
<td>End of Midterm and first eight weeks</td>
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<tr>
<td>Monday</td>
<td>October 20</td>
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<tr>
<td>Fall Break – No Classes</td>
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<tr>
<td>Tuesday</td>
<td>October 21</td>
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<tr>
<td>Classes Resume</td>
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<tr>
<td>Saturday-Sunday</td>
<td>November 22-30</td>
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<td>Thanksgiving Break</td>
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<tr>
<td>Friday</td>
<td>December 12</td>
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<td>Last Day of Classes</td>
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<td>Monday-Thursday</td>
<td>December 15-18</td>
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<td>Finals</td>
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<tr>
<td>Thursday</td>
<td>December 18</td>
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<td>Semester I Ends</td>
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#### Semester II

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<tr>
<td>Monday</td>
<td>January 12</td>
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<tr>
<td>Semester Begins</td>
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<tr>
<td>Friday</td>
<td>March 6</td>
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<tr>
<td>End of Midterm and first eight weeks</td>
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<tr>
<td>Saturday-Sunday</td>
<td>March 7-15</td>
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<td>Spring Break</td>
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<td>Monday</td>
<td>March 16</td>
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<td>Classes Resume</td>
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<td>Friday</td>
<td>April 3</td>
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<td>Good Friday – No Classes</td>
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<td>Monday</td>
<td>April 6</td>
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<td>Easter Monday – No Classes</td>
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<td>Tuesday</td>
<td>April 14</td>
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<td>Assessment Day</td>
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<td>Friday</td>
<td>May 1</td>
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<td>Monday-Thursday</td>
<td>May 4-7</td>
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<td>Finals</td>
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<td>Thursday</td>
<td>May 7</td>
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<td>Semester II Ends</td>
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<td>Saturday</td>
<td>May 9</td>
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<td>Baccalaureate and Commencement</td>
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### Contact Information

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Email</th>
<th>Phone</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emma</td>
<td>Bellmore</td>
<td><a href="mailto:ebellmor@uj.edu">ebellmor@uj.edu</a></td>
<td>(701) 640-7972</td>
<td>Junior</td>
</tr>
<tr>
<td>Andrea</td>
<td>Brenno</td>
<td><a href="mailto:abrenno@uj.edu">abrenno@uj.edu</a></td>
<td>(701) 351-2412</td>
<td>Junior</td>
</tr>
<tr>
<td>KATIANNE</td>
<td>Brockpahler</td>
<td><a href="mailto:kbrockpa@uj.edu">kbrockpa@uj.edu</a></td>
<td>(218) 371-8622</td>
<td>Sophomore</td>
</tr>
<tr>
<td>ALY</td>
<td>Freitag</td>
<td><a href="mailto:Alyson.Freitag@uj.edu">Alyson.Freitag@uj.edu</a></td>
<td>(775) 934-2124</td>
<td>Freshman</td>
</tr>
<tr>
<td>JESSE</td>
<td>Hacker</td>
<td><a href="mailto:jhacker@uj.edu">jhacker@uj.edu</a></td>
<td>(320) 760-0378</td>
<td>Junior</td>
</tr>
<tr>
<td>REID</td>
<td>Halvorson</td>
<td><a href="mailto:rhalvors@uj.edu">rhalvors@uj.edu</a></td>
<td>(701) 570-5315</td>
<td>Sophomore</td>
</tr>
<tr>
<td>SAM</td>
<td>Johnson</td>
<td><a href="mailto:Samuel.Johnson@uj.edu">Samuel.Johnson@uj.edu</a></td>
<td>(320) 364-0525</td>
<td>Freshman</td>
</tr>
<tr>
<td>CHRISTOPHER</td>
<td>Koppinger</td>
<td><a href="mailto:ckopping@uj.edu">ckopping@uj.edu</a></td>
<td>(701) 425-2665</td>
<td>Senior</td>
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<tr>
<td>KATIE</td>
<td>Kuchynski</td>
<td><a href="mailto:kkuchyns@uj.edu">kkuchyns@uj.edu</a></td>
<td>(701) 471-3421</td>
<td>Senior</td>
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<tr>
<td>TAYLOR</td>
<td>Lammers</td>
<td><a href="mailto:tlammers@uj.edu">tlammers@uj.edu</a></td>
<td>(701) 261-2219</td>
<td>Senior</td>
</tr>
<tr>
<td>MCKAELA</td>
<td>Larson</td>
<td><a href="mailto:MLarson@uj.edu">MLarson@uj.edu</a></td>
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Recommended Tour Order

1. Taber—greet/start tour
2. Reiland
3. Unruh & Sheldon
4. Prentice—only show for transfers 303 for females and 304 for males Taber
5. Seibold: 205 for females, 148 for males
6. Lyngstad—bookstore, post office
7. Nafus Student Center (lobby/caf)
8. Raugest Library
9. McKenna Thielsch Center for Science & Nursing
10. Point at Hansen and football field, unless a basketball player/volleyball or wrestler, and then take them in
11. Foss/YMCA
12. Kroeze (C-Hall parking lot entrance for female’s room B27 or A hall entrance for male’s room A16)
13. Voorhees Chapel
14. Point out Watson—current freshman hall; point out Sorkness—unless Nursing major and highlight that the new Nursing building is McKenna and they will be moved in there by Fall 2014
15. Back to Taber
History of the Knight
The University of Jamestown has drawn much attention in recent years over their mascot, the Jimmie. This is an account of how the Jimmie mascot name came about. There has been no definite claim to how the Jimmie name a trademark of the University of Jamestown, but this is one of many theories.
The University of Jamestown is an NAIA affiliated school located in Jamestown, North Dakota. The University of Jamestown has an enrollment of nearly 1000 students. The city of Jamestown has a population of nearly 15,000 and the James River splits the city. On the north end of town, the James River dam forms the Jamestown Reservoir. The Catholic church in Jamestown is even named after St. James. Obviously the name of James is a prominent name throughout the city.
The mascot name of Jimmies seemed to be a perfect fit for the school surrounded by such a connection to the name James. The University of Jamstown has used the name of Jimmies since 1925, but the knight wasn't adopted as the logo until 1962. It has been rumored that years ago a knight named Sir Jimmie fought for the good of all mankind and an unknown athlete from the University of Jamestown read about this knight. After 37 years, the Jimmies had finally found an appropriate logo for their unique name.

This is the official story!

The Jimmie Knight
By Dr. James Conger (Class of 1963)
I can recall having a pretty vivid imagination. Even in grade school my teachers used to reprimand me occasionally for "day dreaming" in class. So, Jamestown had an impact on me, both visually, and in its visual suggestion of age. My hometown, Lakota, had celebrated its 75th jubilee not many years before, and the fact that my grandmother was older than the town just overwhelmed me! Jamestown's red brick buildings -- Taber Hall was even covered with ivy --suggested a Tudoresque architecture dating much farther into the mists of time than North Dakota's recent history. Its commanding position overlooking the city of Jamestown was also part of the magic. Watson Hall, where I lived, was built like a fortress. Taber's floors creaked even then. Orlady Hall's steam heat clanked so loudly that professors had to pause or shout over the noise. And then, there was the chapel. For a kid from a small prairie town, it seemed like a cathedral! I loved it all, and put every nook and cranny to memory.
All these impressions began to collect, and by 1961 as the Camelot years of the Kennedys were just starting, I entered my Junior year. I became more active on campus, and became involved in the JC Student Association (eventually elected as Vice President -- was it during my Senior year?).
I played in the band at all sporting events, too. I began to notice that the "Jimmies" (a nickname I shared with the College) had no form, no mascot, like the UND Sioux, and most other schools anywhere. How odd! A faceless Jimmie. What would a Jimmie look like? I pondered. And what, for Heaven's sake, is a "Jimmie Jane?"
One gray, misty, wintry day, I looked through the grated doors of Watson Hall's lobby; the surroundings took on the texture of black and white, grainy photographs my Dad had brought back from Europe during the war, and the place just looked medieval! Before long, I made the connection between the campus's "feel" and the name"Jimmie," and it fit together. A knight could ride through campus in armor on a white horse and fit right in. If he had a name, would it be St. James? Or perhaps Sir James? Or how about SIR JIMMIE?? I knew it had potential -- I could see the mascot in Homecoming parades, or at football games. It seemed to work in other ways, too: the "Royal Court" would suddenly make sense, and the Jimmie Janes? Well, maybe even they could spin the mascot, too!
I talked it over with Loren Hoffman, the Student Association President and other friends. I cannot recall if there was much politicking that surrounded its adoption, but I do remember that there was enough in the Student Association account to pay for the design and painting of a fairly large sign which was erected at the college entrance, which said something like "Welcome to Jamestown College" and on the sign there was a knight on a horse, called "Sir Jimmie."
I graduated and left for graduate school, the sign aged and was eventually replaced or removed, and I lost track of what happened to the new mascot after that. But it had a reverse effect on me, too. Several years later, I earned the doctorate in German, with an emphasis on Medieval literature. I never thought about Sir Jimmie at the time, but the knight captured my imagination and never again let go.

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